

Energy Sparks Case Study Alerts

Energy Spark's alert system, which sends weekly emails and texts to schools about their energy consumption, notified users at Freshford Church School that their electricity consumption had jumped in the last week by over 50%. The problem was soon rectified saving the school up to £2,600 per year



Analysis

Energy Sparks users at Freshford Church School received the following Energy Spark's email:

Last week, your electricity baseload was 220% more than the average over the last year.

Your average electricity baseload last week was 3.6 kW. this is the amount of electricity you use overnight when the school is empty. This is 2.4 kW greater than your average baseload over the last year. If this continues it will cost you an additional £2,600 over the next year.

Watch our - last week your school's electricity use increased by 54%

Yours electricity consumption was £250 or 2,100 kWh last week compared with £160 or 1,400 kWh in the previous week.

It's not uncommon for these types of accidents to occur at schools and to go unnoticed A parent volunteer at the school receiving these alerts noticed and immediately contacted the Business Manager to ask if they had any idea what had changed. A quick glance at the Energy Sparks baseload chart showed that the overnight electricity consumption, which had been at around 1 kW for the last year, had increased by a factor of 4.

The baseline chart showing the sudden spike in Freshford primary's electricity consumption

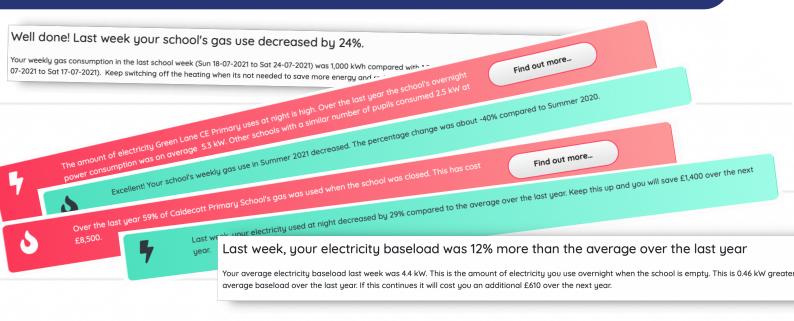


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The business manager recalled that electricians had recently been in the school to carry out a 5 year electrical test, and identified that the timer for the electric heater in the school hall had been reset and the heating was running 24 hours per day. The school caretaker swiftly reset the controls limiting energy waste.

I would encourage all school users to keep an eye on the alerts Energy Sparks is sending out each week, not just to pick up on events such as the above, but also to sustain the momentum of monitoring energy usage at all times.

- Helen Lorraine, Business Manager



Energy Sparks alerts

- Energy Spark's alerts, a free service, have the potential to save schools significant costs and carbon emissions
- Alerts monitor over 40 aspects of your electricity and gas consumption
- If a problem arises with your consumption, you will be alerted by email or text message
- Alert notifications are very simple to setup: we just need an email address or mobile phone number





